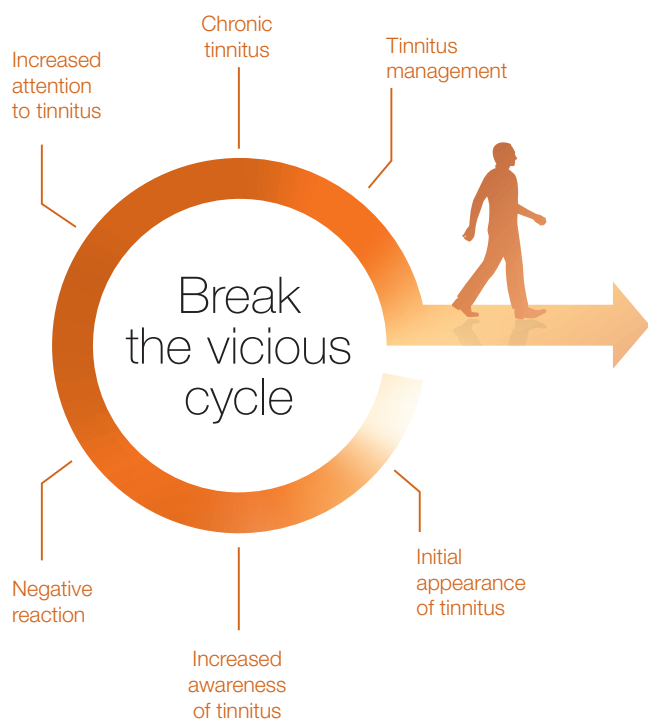


Break the vicious cycle

The severity of your tinnitus depends largely on how much attention you pay to the unwanted sound. When tinnitus prompts negative feelings, it can cause a reaction that makes you pay more attention to it, and a vicious cycle begins. The aim of tinnitus therapy is to break this vicious cycle.



ReSound



rediscover hearing

ReSound® helps people rediscover hearing. We develop hearing solutions that emulate the natural ear to let them forget their hearing loss and their hearing aids – enabling them to live rich, active and fulfilling lives.



The smartest way to find relief from tinnitus



ReSound



rediscover hearing

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Take control of your tinnitus

ReSound offers a game-changing approach to managing your tinnitus. It combines advanced sound therapy with the world's smartest hearing aids. Sound therapy provides relief from tinnitus by diverting your attention away from it. Together with informed counseling by a hearing care professional, sound therapy has proven to be a highly effective way of managing tinnitus.



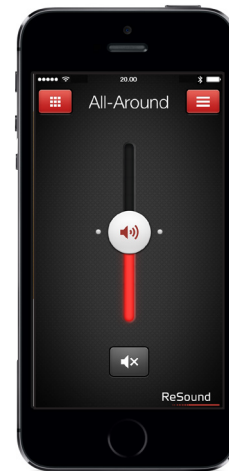
A personalized solution

Because each case of tinnitus is unique, ReSound hearing aids let you personalize your sound therapy. There's a choice of four built-in options. And, if you choose ReSound LiNX TS, a direct wireless connection to your iPhone®, iPad® or iPod touch® gives you access to numerous sound therapy apps available on the App Store. Or, you can stream any other sound you like including music. You and your hearing care professional will work together to determine what's best for you.

ReSound LiNX TS is compatible with iPhone 5s, iPhone 5c, iPhone 5, iPad Air, iPad (4th generation), iPad mini with Retina display, iPad mini, and iPod touch (5th generation), using iOS 7.X or later.

* The ReSound Smart™ app is compatible with iPhone 5s, iPhone 5c, iPhone 5, iPad Air, iPad (4th generation), iPad mini with Retina display, iPad mini, and iPod touch (5th generation), using iOS 7.X or later. If you have an iPhone 4s or earlier, or an Android smartphone, running 2.3.5 - 4.4.1, you can use the ReSound Control™ app together with the ReSound Unite™ Phone Clip+.

See www.resound.com/smartapp



The most important part of the solution is you

Relief from tinnitus doesn't happen overnight. Your input, your feedback – and your commitment – are key to understanding your own tinnitus and discovering the sound therapy that will help you the most.

1

Initial consultation and counseling

- What is tinnitus?
- Symptoms and concerns
- Management options
- Evaluation of hearing/tinnitus

2

Fitting with a ReSound TS Solution

- Introduction of sound therapy
- Personalization of sound therapy
- Continued support and counseling

3

Follow-up visits and counseling

- Discussion of progress
- Adjustments in sound therapy if needed
- Continued support and counseling